**#Establish\_Name# improves communication with their New App**

Over 95% of parents/students now own a smartphone, spending 75% of their smartphone time on Apps, that’s why #Establishment\_Name# in #Town/County# is helping to improving communication through their own unique App, from App provider Maged ([www.maged.cc](http://www.maged.cc)), whilst at the same time saving on costs and reducing admin time.

Maged, with over 40 years’ experience in Education, Finance and Technology consciously help to saves thousands every year at a time when most organisations like #Establishment\_Name# face significant challenges to their budgets.

On average the free-to-use App at #Establishment\_Name# is viewed six times more than the website, which therefore enables them to everyone updated News, Information and Events. The App also has links to all the other websites and Apps they use so everything is in one centralised easy to access place.

When #Establishment\_Name# update the App with new information or news, a message is automatically sent to the smartphone of this update, in addition the App is multilingual and can translate into over 60 different languages.

#Conact\_Name#, #position# at #Establishment\_Name# commented: “The App is very useful as new information, news and event notifications reaches the user directly rather than them having to look on our website. It’s very easy to use form our point of view and feedback has been very positive. I would absolutely recommend it to others.”

Stephen Clarke, Director of Maged, adds; “#Establishment\_Name# is setting an excellent example for others in #Town/County# by using the latest technology to build greater collaborative relationships with parents/students. The technology engages parents/students and reassures us that messages are reaching the intended recipient”.

For more information on how a new App could benefit your organisation please visit [www.maged.cc](http://www.maged.cc)

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Notes to Editors

To arrange an interview or photo opportunity please email hello@maged.cc