**Subject: Coming Soon: Our New App**

Dear Parents/Carers/Students

Starting <insert date/next week/in two weeks> we will be introducing a new App designed to make our communication with you easier, quicker and more efficient.

Our App will allow us to keep you updated with News, Information, Events and will have links to all the other websites and Apps we use so that you have one centralised place to access those.

**What are the benefits to you?**

* Our App is easy-to-use and will offer you the freedom to access on the move, 24/7
* The technology used is of the highest internet security available ensuring that your details can’t be accessed – offering you peace of mind
* Links to all our other websites and Apps makes the convenience second to none.
* The App is multilingual with over 100 different languages it can translate into
* You will receive our latest news direct to your smartphone
* You do have to worry about trying to find that important piece of information as its at your fingertips
* One touch calling/emailing via our contact information section

**What are the benefits to us?**

The more people that use the App, the greater the benefit is to us.

You can help us reduce workloads for all staff as the App will cut down our admin time.

You can help us to save money, the more it’s downloaded the more we will save in communication costs.

**If you want to find out more about our App provider Maged please go to** [www.maged.cc](http://www.maged.cc)

**Yours sincerely,**