**Subject: Coming Soon: Our New App, requires sponsors**

Dear [Contact]

Starting <insert date/next week/in two weeks> we will be introducing our new App designed to make our communication easier, quicker and more efficient.

Our App will allow us to keep everyone updated with News, Information, Events and will have links to all the other websites and Apps we use so that there is one centralised place to access those.

**As a valued supplier, we would like to invite you to be part of our new App by becoming a sponsor**

**What are the benefits to you?**

* Our App is presented to a captive audience of hundreds of parents/students from our community
* It will help to grow the awareness of your services in our community
* There will be a reference to your sponsorship at the bottom of each page of the App linking back to your website, telephone number, social media page or email address
* It will highlight that you are the type of organisation that gives back to the community and supports us.

**What are the benefits to us?**

The more people that use the App, the greater the benefit is to us.

You can help us reduce workloads for all staff as the App will cut down our admin time.

You can help us to save money, the more it’s downloaded the more we will save in communication costs.

**If you want to find out more about our App provider Maged please go to** [www.maged.cc](http://www.maged.cc)

**Cost of Sponsorship**

The cost of sponsoring our App is £XXX per annum. Should we receive interest from a number of sponsors then we can look to divide that cost between each party.

I will be following up with you within the next few days to discuss your interest. Please feel free to contact with any questions at **[phone number or email address]**.

**Yours sincerely,**